



A REPORT ON EXPERT TALK ORGANIZED BY THE DEPARTMENT OF ENGLISH

Title of the Talk:

Three Languages for Success

Date:

19th April 2025)

Time:

12:00 PM – 01:15 PM

Venue:

AB-3, Room No. 113 Seminar Hall

Name of the Expert:

Dr. Yusuf Mehdi



1. Introduction

With the divine blessings of His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji, JSS Mahavidhyapeetha, Mysuru; the Department of English organized an Expert Talk titled “THREE LANGUAGES FOR SUCCESS” on 19th April 2025 at 12.00 PM. The talk was organized to highlight the importance of mastering three key types of language - Verbal, Non Verbal, and Paralanguage—for achieving success in academic, professional, and personal spheres. The session aimed to guide students on how effective communication across different contexts can enhance career opportunities, improve interpersonal skills, and build confidence in a competitive world. The speaker for the session was Dr. Yusuf Mehdi, Associate Professor of English at Noida Institute of Engineering and Technology (NIET), Greater Noida. Dr. Mehdi is a Cambridge University-certified English Language Trainer and a Cambridge CELTA holder from Hampstead School of English, London. He currently heads the British Council English Score Assessment at NIET.

2. Overview of the Session

During the expert talk on "THREE LANGUAGES FOR SUCCESS," the speaker focused on three essential forms of communication: verbal language, non-verbal language, and paralanguage.

- Verbal language was discussed as the primary tool for expressing thoughts clearly and effectively through words, both spoken and written.
- Non-verbal language emphasized the role of body language, facial expressions, gestures, and posture in conveying messages without words, often reinforcing or even overriding spoken communication.
- Paralanguage referred to the vocal elements that accompany speech, such as tone, pitch, speed, and volume, which significantly affect how a message is perceived and interpreted.

The talk highlighted that mastering all three forms of communication is crucial for building strong relationships, creating positive impressions, and achieving professional success.

3. Key Takeaways

- Effective communication is a balance of verbal, non-verbal, and paralanguage skills.
- Clear and well-organized verbal communication strengthens understanding and impact.
- Non-verbal cues like body language and facial expressions greatly influence how messages are received.
- Paralanguage — tone, pitch, and voice modulation — adds emotional depth and meaning to spoken words.
- Success in personal and professional life depends not just on what you say, but how you say it.
- Being aware and in control of all three languages enhances confidence, persuasion, and relationship-building.

4. Audience Interaction

The Q&A session was lively and engaging, with students actively participating and posing thoughtful questions to the speaker. The interaction reflected the audience's genuine interest in mastering the three forms of communication. The speaker responded with practical examples and tips, making the session even more insightful and encouraging a deeper understanding of the topic.

5. Conclusion

The expert talk on "THREE LANGUAGES FOR SUCCESS" proved highly beneficial for the participants. It not only enhanced their understanding of verbal, non-verbal, and paralanguage communication but also equipped them with practical strategies to apply these skills in real-life situations. Students gained greater confidence in their ability to express themselves effectively across different settings.

For future talks, it was suggested that interactive workshops or role-playing activities could be incorporated to allow participants to practice the concepts discussed and receive immediate feedback. Such additions could make the sessions even more dynamic and engaging.

Overall, the event was a resounding success, with excellent audience participation, positive feedback, and a clear impact on the students' communication skills and career preparedness.

5. Glimpses of the Session

